

## Some Thoughts on the Ideological and Political Education of College Students from the Perspective of "Internet Plus"

Weijia Sun

Nanjing City Vocational College, Nanjing, Jiangsu, 211200, China

sunweijia@ncc.edu.cn

**Keywords:** Internet+, College Students, Ideological and Political Education

**Abstract:** To carry out the ideological education work for college students under the background of "internet+", we should introduce the available teaching theory, activate the teaching technique and create the teaching environment that college students can accept and be willing to accept while deeply understanding the ideological and political level and the ability of ideological and political theory knowledge learning.

### 1. Problems in the Ideological and Political Education of College Students

With the continuous development of modern educational concept, the educational responsibility of colleges and universities is not only to help college students master the corresponding cultural knowledge, but also to improve the level of ideological and political knowledge learning of college students and to build it into a qualified Chinese public. In the current ideological and political education activities in colleges and universities, the shortage of class hours, lack of theory and other educational problems are still relatively common, how to use modern information technology to optimize related teaching activities, which has become an important problem that must be solved in higher education.

#### 1.1. Unscientific Distribution of Teaching Hours

For the college students who are receiving higher education, they urgently need scientific and reasonable theory to provide impetus for their future development. Under the new educational background, developing ideological and political education has become an important part of cultivating new talents and enhancing students' comprehensive competitiveness. In the ideological and political education work initiated by colleges and universities, its final educational results are directly influenced by the educational ability and teaching efficiency of colleges and universities[1]However, in the current teaching activities, the conflict between ideological and political education and student education in colleges and universities is still very obvious —— Some colleges and universities lack a clear understanding of the scientific nature and rationality of ideological and political education, and in the course of carrying out teaching activities, they do not set up regular and scientific teaching activities. The ideological and political education work carried out in some colleges and universities is superficial, which can not introduce enough hours to ensure the students' relevant learning, and can not provide the available educational theory according to the demand of the present education form. In this case, there is still a obvious gap between the teaching content and the students' needs, as shown in figure 1, when the students and the education are separated, the relevant teaching activities can not provide the available theoretical support for the students.



Figure 1 College students

## 1.2. Students Have Attitude Problems

Students are the main group to receive ideological and political education, their interest in learning, learning desire, students' own learning ability will directly affect the final teaching results of ideological and political education, but in the teaching activities carried out, there are obvious gaps in students' understanding of ideological and political education, their learning, participation and other behaviors are obviously influenced by personal consciousness —— some students have high enthusiasm and awareness, which can deeply understand the importance of ideological and political education for their own development in the future, and are positive and willing to participate in relevant teaching activities; However, some students' learning consciousness and self-discipline ability are poor, their mistake is that ideological and political education is "useless ", they are unwilling to participate in relevant teaching activities, and even have a resistance to ideological and political education work. When there is a big gap in students' overall consciousness, even if teachers have introduced more excellent teaching ideas, the relevant teaching work can not obtain the teaching value they should have.

## 2. The Significance of to the Ideological and Political Education of College Students

With the continuous deduction of market economy and the deepening of economic globalization construction, it has become a top priority to cultivate complex talents which meet the requirements of modern society. For the future development of the country, the comprehensive quality of talents determines the hard competitiveness that the country can show, and directly determines the development potential of the country[2]As the first place to export talents, colleges and universities undertake the important mission of cultivating new talents, under this educational background, ideological and political education has naturally entered into the category of higher education —— the traditional cultural education pays attention to the learning ability and cultural quality of college students, determines the hard strength of college students' future development, is the answer to "what kind of talents are cultivated ", and ideological and political education is the important task to improve the ideological level and consciousness of college students. As shown in figure 2, qualified ideological and political education can enhance the level of college students' party spirit consciousness, melt the frozen iceberg gradually, and make college students recreate the spark of thought.



Figure 2 Ideological and political education

### 3. Specific Means of Ideological and Political Education in the Context of Internet+

#### 3.1. Build Network Platform to Improve Teaching Efficiency

In the new educational background, most colleges and universities have a clear understanding of the importance of ideological and political education, but it still has not formed a scientific, available educational theory, in the process of carrying out the teaching work, the relevant teaching activities still rely on the teacher's manpower to carry out, in this case, the teaching link exists the obvious difference in the teaching level of the teachers themselves, and there is a gap between the theoretical knowledge and the students' actual cognition in the course of teaching for the students. There are obvious gaps in learning ability between different students, when teachers give corresponding learning problems, students' understanding ability, perception ability will directly affect the development direction of the curriculum.

Teachers can use the Internet platform to carry out corresponding teaching activities, with the help of modern network technology to reduce the pressure of teaching, to help students absorb theoretical knowledge in an all-round way, and to transform it into practical education experience, to provide their own future development and capacity building. After establishing the Internet teaching system, the teachers can use the one-to-one account to ask the students to participate in the study, establish the online feedback mechanism, record the key points and difficulties of the teaching, concentrate the feedback, and put forward the teaching theory according to the information of the students.[3]. As shown in Figure 3, in the context of Internet+ education, teachers should extend knowledge vines in a timely manner and make use of network technology to combine closely with students to enhance their personal development ability and internal potential in an all-round way to make them grow into pillars.



Figure 3 Ideological and political education

### **3.2. Online Interaction to Improve Feedback Efficiency**

The comprehensive efficiency of teaching feedback plays an important role in relevant teaching activities. In ideological and political education activities, college students have long played the role of passive acceptance and teaching object, and the application degree and development direction of teaching content are completely influenced by teachers. In this case, students' subjective consciousness is greatly masked, and relevant teaching knowledge can not be used in time.

In order to improve the comprehensive efficiency of ideological and political education and give full play to the teaching value of Internet+ platform, teachers should create opportunities for students to play personal consciousness and promote students' ability to become more and more. In the process of using the network platform to carry out the teaching, the relevant teachers should communicate with the school, establish the corresponding interactive mechanism of the class —— on-line learning link, the teacher can introduce the questioning mechanism, after completing certain teaching tasks, the students ask questions, when solving the students' learning problems, the teacher can establish the "teacher-to-student" multiple feedback mechanism —— or the teacher can directly solve the problems raised by the students, or the students can discuss the problems raised by the other students, make rational use of the online interactive mechanism, and the relevant teaching activities can keep the scientific and applicable to the maximum extent.

### **3.3. Web-Based Testing to Enhance Knowledge Dimensions**

The necessary study test is an important means to help the students master the theoretical knowledge, especially for the ideological and political education activities in the higher education link. Under the background of Internet+, teachers should try their best to find the starting point between teaching inspection and modern technology, promote the development of teaching activities with modern technology, and respond to modern technology with teaching results.

In the relevant teaching activities, teachers should use modern network technology to carry out teaching testing, student testing, teaching evaluation and other work, rely on the available data given by students through the Internet platform to adjust the teaching plan and teaching direction. In the ideological and political education link, after completing a cycle of teaching tasks, teachers can introduce students into the network platform, require them to master the appropriate teaching knowledge in an all-round way, and test the students' ideological and political understanding ability, final learning results, learning experience and so on. After the teacher has completed the task of comprehensive evaluation, the students should evaluate the rationality of the inspection activities and the comprehensive benefit degree, so as to help the teacher complete the teaching feedback work. Under the background of Internet+, teachers can comprehensively evaluate the rationality of teaching, the scientific nature, the acceptance degree of students, and give a satisfactory answer sheet.

## **4. Conclusion**

Under the background of Internet+, the emergence of modern technology has pointed out a new direction for the development of ideological and political education. From the teaching activities at the present stage, the Internet+ and its related requirements of technology and ideological and political education are echo each other, but in the process of applying Internet+ to carry out ideological and political education, teachers should grasp the "degree" between actual development and virtual technology, and provide students with a useful and positive learning environment.

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